



Responsible Consumption

We choose to act green!!!

Creative Writing Workshop



Overconsumption

Greener Future

Responsible Consumption

Pollution





Pollution

What is the meaning of “environmental pollution”?

Environmental pollution is the introduction of foreign and potentially harmful elements into the environment

Our species is contributing massively to the environmental pollution



What types of pollution are there ?

- *Air pollution → the most visible phenomenon is smog (“smoke” + “fog”), formed by gases. Even when it cannot be seen, however, pollution is both present and harmful and mainly responsible for climate change
On the other hand, the air is often polluted inside homes as well, due to cigarette smoke, sprays and kitchens with ovens fueled by coal or other highly polluting fuels*
- *Water pollution → it affects virtually all the world's seas, oceans, lakes and rivers. Water is the most precious resource for human life but it is contaminated from oil spills from shipping disasters and from plastics*
- *Land pollution → is now the main threat to soil on our planet, and it has now reached every corner of the world: it has even been found in the most uninhabited areas, such as Antarctica. It is caused by visible objects such as waste left by humans and by invisible substances*



*Why are we
responsible for this
situation that puts
the Earth and the
humanity in danger?*

a brief history of consumption



Overproduction brings overconsumption:

the more we produce, the more we want to consume !

Overconsumption is what happens when an ecosystem can no longer sustain the use of its resources. It **strips the earth of natural resources**, such as forests, fish, soil, minerals and water, which **collapses ecosystems, ruins habitats and endangers the survival of countless species** that contribute to an intricate, vibrant circle of life.

The question is: " Do we really need all these goods ? " Because today's goods will be tomorrow's trash !

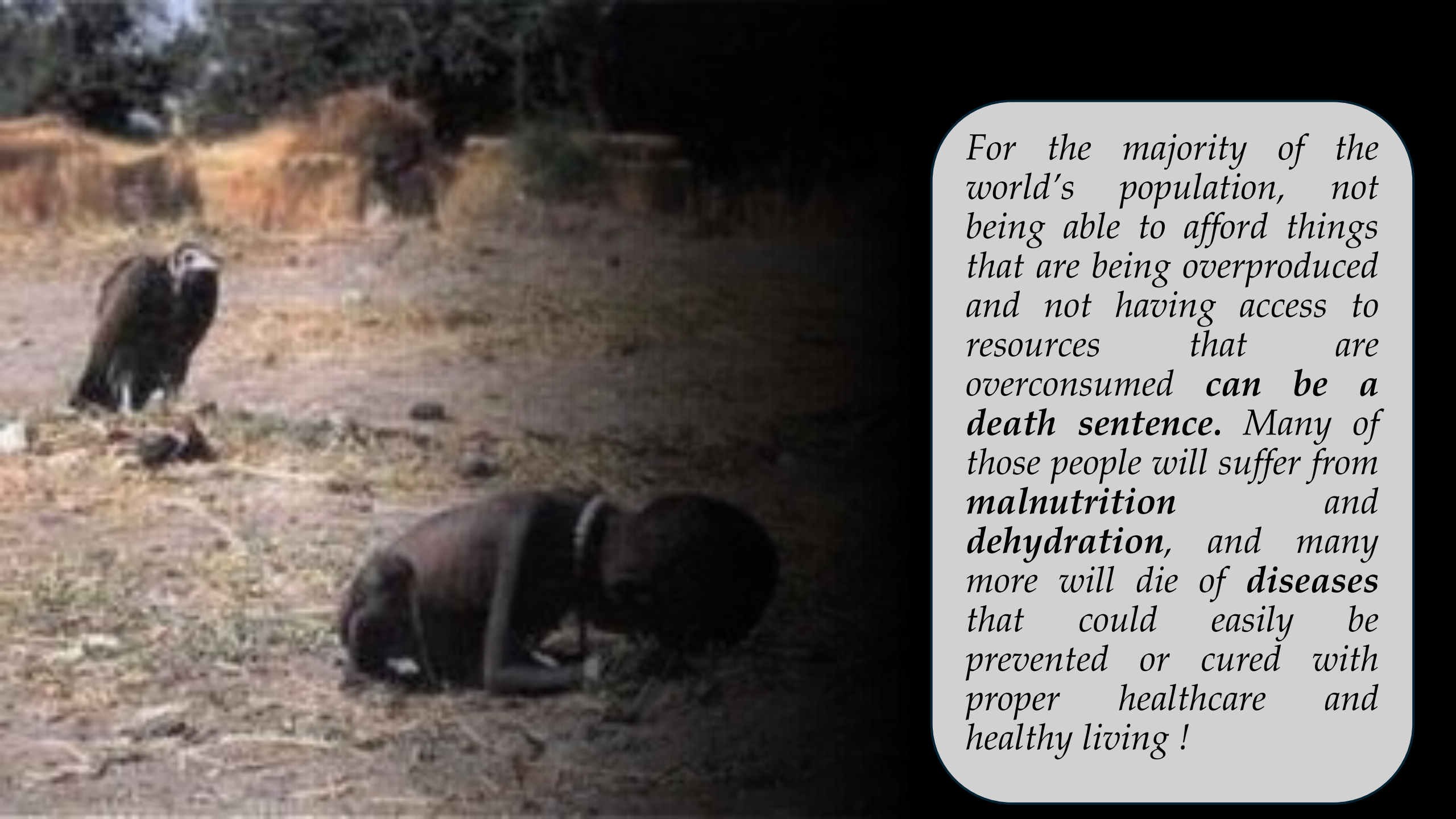


[I wore all my trash for 30 days](#)

The time traveler's warning

A character from the future returns to the present to warn humanity about the consequences of over-consumption.





For the majority of the world's population, not being able to afford things that are being overproduced and not having access to resources that are overconsumed can be a death sentence. Many of those people will suffer from malnutrition and dehydration, and many more will die of diseases that could easily be prevented or cured with proper healthcare and healthy living !



As we continue to produce and consume more than we need, **the gap between the haves and the have-nots grows larger**, and the population in the “have” column gets smaller and smaller as resources become more scarce !



Intensive farming is linked to loss of wildlife, soil and water pollution, and poor animal welfare. We don't need factory farms, loads of chemicals or genetically modified seeds to feed a growing population. There are more climate - friendly ways to do things!

The object's perspective



*Thank you for watching
!!!*
